



INDIVIDUAL AND TEAM EXPERIENCES

Dear Fundraising Team

In the first three plus years of [Legacy 300](#), good causes have netted £302,750 by auctioning off places on limited edition Individual and Team Challenge Athlete Experiences which enable people to support both the good cause and participating GB Athletes.

IN ALL INSTANCES:

- **You simply choose which of the experiences you wish to auction**, cut and paste the supplied information and let us know which ones you are auctioning.
- There is no initial outlay required **you only buy places from us once you have sold them at Auction.**
- Everything received at auction above **our** reserve price goes to you the good cause. i.e. Rowing Coaching Day: Our Reserve Price is £110 (plus VAT) You receive a bid of £300, so you keep £168. If our reserve price is not met, there is no obligation from this end to buy them.
- Post auction, simply give us the winners contact details and we deliver the experience for them on the date agreed between us.

MULTI PACKAGE DISCOUNTS: The more places you sell, the less you pay per person.

- **SELLING** multiple places at a fixed price is also working very well, with net amounts raised for Charity ranging from £7800 to £23,000.
- These auctions are quick and easy to run and also by accepting fixed amounts you can generate revenues from those unable to attend, by use of social media.
- Live Auctions using this method have spent a minute or so hyping the prize and the next inviting people up on stage for them to get the applause and more importantly their payment.
- To that end you will see multi buy discounts to encourage you to fundraise this way.

DELIVERY:

- Visit the [Facebook Page](#) to see all the public events we have delivered.
- Unless an event is date specific, we do give all bidders three dates to choose from.
- Group activities are delivered on mutual acceptable dates.

INDUSTRY SPECIFIC EVENTS:

- If you are fundraising at specific Industry events; then there is the opportunity to use the auction to create bespoke sports tournaments through Legacy 300.
- Rowing Regatta's / Beach Volleyball are the most popular and again selling multiple places can generate greater revenues around the event.

WE ARE CONSTANTLY ADDING NEW EXPERIENCES:

- Or like www.facebook.com/legacy300 and check the events roster!

OUR 2016 brochure follows and look forward to hearing from you and to answer any queries you might have on 0117 907 1427. All information correct as of 4th March 2016.

Regards

David Cotton

SECTION ONE: INSPIRING INDIVIDUAL EXPERIENCES AND DAUNTING CHALLENGES



VELODROME EXPERIENCE WITH GB GOLD MEDALLIST

Venue: London: Lee Valley VeloPark The Olympic Velodrome

Date: Thursday 21st April 2016

Thursday 19th May 2016

Friday 11th Nov 2016

Times: 90 minute intervals throughout the day.

VIP TRACK CYCLING

DATES

21st April 2016

19th May 2016

11th Nov 2016

VENUE

Lee Valley VeloPark

Lee Valley VeloPark

Lee Valley VeloPark

COST PRICE PER PERSON

£275 + VAT

£275 + VAT

£275 + VAT

MULTI SELL DISCOUNTS:

Selling at a fixed price buy now, **will** generate more money for your event as you capture everyone who wants to do the Experience. You also can use this to capture sales pre and post event.

Sell:

- 5 -8 Places: £250 + VAT per person
- 9+ £225 + VAT per person

To qualify for discount:

- Fixed price at auction.
- Post event sales have to be affected 14 days after the event.

Athlete Video to played at Auction:

- <https://vimeo.com/146773218> This file is also available via Dropbox (please request).

EVENT DESCRIPTION:

This rare opportunity for you or sports mad loved one to ride the Velodrome at Lee Valley Velo Park (the home of the Olympic cycling in 2012) and meet a GB Cycling Medallist is available in 2016.

This experience will include a buffet meal and the opportunity to hear from the Medallist on their career, have photos with them, and more importantly to ride on the same track as our GB Olympians and Paralympians did in 2012 and be coached by one of British Cycling's top coaches provided by the Velodrome.

After briefings from the Velodrome Coaches and the bike fitting you will join your fellow cyclists on the hallowed boards spending over an hour on the track as part of a taster session to Velodrome cycling. The session will culminate in a Flying Lap and Medal Ceremony. Each Flying Lap feeds into national male and female leader boards covering various Industry Sectors so corporate pride is also at stake.

All riders take home a signed photo of them and the Medallist, plus other unique souvenirs. All equipment, including track bikes are provided. Spectators are welcome, but an additional charge per head will be made by the Velodrome if wishing to join you at the buffet meal.

- We are running a year long Flying Lap Sprint Challenge for the following Industries
 - Legal** (Including Legal recruiters)
 - Finance** (Including Insurance, Financial Recruiters)
 - Financial** (Generation, Maintenance, Supply, Renewables and Recruitment)
 - Creatives** (PR, TV, Arts, Advertising, Marketing)
 - Financial** (Construction, Design, Selling)
- Each participant from these Industries will have their time placed onto a National Leader Board, enabling people from across the UK to take part.
- Team Entries are to consist of two people per company in the same session.



**ROWING WITH GB ROWERS AND Q/A WITH A
LONDON 2012 GOLD MEDALLIST** *Olympians AND post event reception*

Venue: Henley on Thames

Dates: Various in 2016

Time: Afternoon 1pm onwards

DATE	VENUE	COST PRICE PER PERSON
Sun 15 th May 2016	Henley	£200 + VAT
Sun 18 th Sept 2016	Henley	£200 + VAT
Sun 9 th Oct 2016	Henley	£200 + VAT

MULTI SELL DISCOUNTS:

Selling at a fixed price buy now, **will** generate more money for your event as you capture everyone who wants to do the Experience. You also can use this to capture sales pre and post event.

Sell:

- 4 -6 Places: £190 + VAT per person
- 7+ £175 + VAT per person

To qualify for discount:

- Fixed price at auction.
- Post event sales have to be affected 14 days after the event.

Athlete Video to played at Auction:

- <https://vimeo.com/149271115> Is available via Dropbox (please request).

EVENT DESCRIPTION: VIP ROWING DAY:

This fun experience is the unique opportunity for you or a sports' mad loved one to Row alongside a GB Olympian, past, present and no doubt future. Meet at a boat club in Henley where you will be welcomed by the GB Rowers, who through anecdotes on their career and your chance to ask questions will introduce you to life as an elite rower. Initial coaching will be done on the rowing machines where advice on techniques will be given. Then to the boat shed where the boat familiarisation will take place.

Quadruple sculls will take to the water complete with Olympian in each boat and each boat crew will have a short training session on the water. We will endeavour to mix and match the crews and Olympians.

At the post experience reception, you will be joined by the GB Rowers and one of the London 2012 Gold Medallists to enjoy the Medal Ceremony and post regatta Hospitality with the chance to talk all things London 2012 and Rio 2016 with the athletes.

Additional guests are welcome to watch proceedings throughout the day and to attend the reception and photo session with the Olympians AND Gold Medallist, though an extra charge will be made for the meal.

There will also be a Rowing machine task as you add in your own time the metres to help propel the GB Boats from Henley to Rio as part of the #backaboat campaign.

The Olympians will be drawn from: Alan Campbell, Steve Rowbotham, James Foad, Polly Swann, Matt Langridge, Tom Solesbury, Sam Townsend, Natasha Page, Jess Eddie and Vicky Thornley.

PREVIOUS ROWING DAYS:

- Previous days have been very popular, as you can see from our Facebook page:
<http://www.facebook.com/Legacy300>



ROWING WITH GB ROWERS

Olympians AND future Olympians.

Venue: Henley and Bristol

Dates: Various in 2016

Time: Afternoon 1pm onwards

DATE	VENUE	RESERVE PRICE (plus VAT)
Sun 15 th May 2016	Henley	£100
Sun 18 th Sept 2016	Henley	£100
Sun 9 th Oct 2016	Henley	£100

MULTI SELL DISCOUNTS:

Selling at a fixed price buy now, **will** generate more money for your event as you capture everyone who wants to do the Experience. You also can use this to capture sales pre and post event.

Sell:

- 4 -6 Places: £90 + VAT per person
- 7+ £75 + VAT per person

To qualify for discount:

- Fixed price at auction.
- Post event sales have to be affected 14 days after the event.

Athlete Video to played at Auction:

- <https://vimeo.com/149271115> This file is also available via Dropbox (please request).

THE HEADLINES FOR THE AUCTION ITEMS:

- Your chance to row alongside a GB Olympian or Team GB Rower
- Great photo memories for family and friends to share or endure via Social Media.

ROWING COACHING DAY:

This fun experience is the unique opportunity for you or a sports' mad loved one to Row alongside a GB Olympian, past, present and no doubt future. Meet at a boat club in Henley where you will be welcomed by the GB Rowers, who through anecdotes on their career and your chance to ask questions will introduce you to life as an elite rower. Initial coaching will be done on the rowing machines where advice on techniques will be given. Then to the boat shed where the boat familiarisation will take place.

Quadruple sculls will take to the water complete with Olympian in each boat and each boat crew will have a short training session on the water. We will endeavour to mix and match the crews and Olympians

Additional guests are welcome to watch proceedings throughout the day and of course get their photos taken with the Athletes.

There will also be a Rowing machine task as you add in your own time the metres to help propel the GB Boats from Henley to Rio as part of the #backaboat campaign.

The Olympians will be drawn from: Alan Campbell, Steve Rowbotham, James Foad, Polly Swann, Matt Langridge, Tom Solesbury, Sam Townsend, Natasha Page, Jess Eddie and Vicky Thornley.

PREVIOUS ROWING DAYS:

- Previous days have been very popular, as you can see from our Facebook page: <http://www.facebook.com/Legacy300>



WHITE WATER RAFTING ON OLYMPIC COURSE WITH OLYMPIC CHAMPION: TIM BAILLIE

Venue: Lee Valley

Dates 2016

Time: Afternoon 1pm onwards

DATE	VENUE	INDIVIDUAL RESERVE PRICE (incl VAT)
Friday 17 th June 2016	Lee Valley Watersports	£110
Friday 15 th July 2016	Lee Valley Watersports	£110
Friday 16 th Sept 2016	Lee Valley Watersports	£110

MULTI SELL DISCOUNTS:

Selling at a fixed price buy now, **will** generate more money for your event as you capture everyone who wants to do the Experience. You also can use this to capture sales pre and post event.

Sell:

- 4-7 Places: £90 + VAT per person
- 8+ £80 + VAT per person

To qualify for discount:

- Fixed price at auction.
- Post event sales have to be affected 14 days after the event.

General Promotional Video to played at Auction:

- <https://vimeo.com/149271934> This file is also available via Dropbox (please request).

THE HEADLINES FOR THE AUCTION ITEMS:

- Your chance to go down the white knuckle Olympic Rafting Course with a GB Gold Medallist.
- Great photo memories for family and friends to share or endure via Social Media.

WHITE WATER RAFTING DAY:

Gold Medal Winning Slalom Canoeist TIM BAILLIE is your host for this unique event.

This is the awesome thrill seeking opportunity to go white water rafting down the Olympic Course at Lee Valley, the scene of the 2012 Olympic Medal rush for Team GB. After safety briefing and swimming practice; throughout the afternoon you will have three runs down the course with a buffet provided afterwards. Ideal for team building and adrenaline junkies alike, you also get to meet an Olympic champion. You will be joined on one of your runs by Tim or Etienne. All winners must be confident swimmers.

Additional guests are welcome to watch, though a cover charge will be made for any additional diners.

SECTION TWO: INSPIRING TEAM COMPETITIONS

Ideal for Industry Specific Events: Multiple Fixed Price Sales



TRACK CYCLING TIME TRIALS WITH GB MEDALLISTS

Olympians AND post event reception

Venue: London

Dates: Various in 2016

Time: Various sessions in 90 minute intervals throughout the day.

The riders will be drawn from: Dani King; Pete Kennaugh; Ed Clancy; Philip Hindes, Jess Varnish; Rob Hayles Rebecca Romero; plus others TBC

NOTES TO FUNDRAISING TEAM

- For the Velodrome Staff to enable timed races to take place they are insisting on a 75 minute session.
- The first hour is a case of coaching and assessment and then able to place races into a schedule.
- Suggest teams of two per company.
- We are running a year long Sprint Challenge for the following Industries
 - Legal** (Including Legal recruiters)
 - Finance** (Including Insurance, Financial Recruiters)
 - Power** (Generation, Maintenance, Supply, Renewables and Recruitment)
 - Creatives** (PR, TV, Arts, Advertising, Marketing)
- Each participant from these Industries will have their time placed onto a National Leader Board, enabling people from across the UK to take part.
- **If you have any industry specific events, get in touch as we can create the same for you.**

DATE	VENUE	RESERVE including VAT
Thursday 21 ST April 2016	Lee Valley Velo Park	£275 + VAT
Thursday 19 th May 2016	Lee Valley Velo Park	£275 + VAT
Friday 11 th Nov 2016	Lee Valley Velo Park	£275 + VAT

Details as the Individual Experience



INDUSTRY GAMES ROWING REGATTA WITH GB ROWERS

Olympians AND post event reception

Venue: London Regatta Centre
Dates Various Dates July 2016
Time: Evening 5.30pm onwards

This experience is the unique opportunity to Row alongside a GB Olympian, past, present and no doubt future. Meet at the boat club where you will be welcomed by the GB Rowers and introduced to life as an elite rower. Initial coaching will be done on the rowing machines where advice on techniques will be given. Then to the boat shed where the boat familiarisation will take place.

Your team of three accompanied by a GB Olympian in each race will then take part in four short races over the evening to determine the medallists. Each crew will have at least one race with the GB Olympians. The evening will be rounded off with the Medal Ceremony Party attended by the Rowers.

NOTES FOR FUNDRAISING TEAM

- This only works with a fixed price on the night.
- **Maximum of nine boat crews can be accommodated.**
- **Minimum of six will need to be sold to create your own day.**
- Any lower units of sales will be placed into the existing VIP Days, (see Individual Experiences).
- These can also be arranged for **Henley / Bristol and Manchester: Please contact me for any further details.**

**RESERVE PRICE FOR 3
PEOPLE: £600 + VAT**



INDUSTRY GAMES BEACH VOLLEYBALL WITH GB WOMEN'S SQUAD

Olympians AND post event reception

Venue: Barn Elms; Barnes; London
Dates June / July 2016
Time: Evening 5.30pm – 8.30pm

After a Warm Up and Introduction to the sport, the four teams are placed into a Round Robin Tournament with three group matches, followed by a Medal Match. Five members of the team can be on court at any one time, and each team will be joined by a member of the GB Women's Beach Volleyball Olympic Squad as player captain.

Each match will be 15 minutes with the Medal Match 20 minutes and the evening is rounded off with the medal ceremony party attended by the athletes.

NOTES FOR FUNDRAISING TEAM

- This only works with a fixed price on the night.
- **Maximum of 12 teams can be accommodated.**
- **Minimum of four will need to be sold to create your own day.**
- Any lower units of sales will be placed into the existing random tournament days.
- These can also be arranged for **Bristol: Please contact me for any further details.**

**RESERVE PRICE: 5-10
PEOPLE: £500 + VAT**



INDUSTRY GAMES BEACH HANDBALL WITH GB WOMEN'S OLYMPIC SQUAD

Olympians AND post event reception

Venue: BOST Bankside London

Dates July 2016

Time: Evening 5.30pm – 8.30pm

It's fast and fun and is being played at London's newest beach this is going to be the golden opportunity to play alongside GB Olympians on a beach.

With five people on the pitch at any one time, your team will take on fellow corporates in a four Team tournament, round robin and then medal matches. The evening will culminate in the Medal Ceremony Party where you can mingle with the Athletes.

NOTES FOR FUNDRAISING TEAM

- This only works with a fixed price on the night.
- **Maximum of FOUR SQUADS.**
- **Minimum of four will need to be sold to create your own day.**
- Any lower units of sales will be placed into the existing random tournament days.
- These can also be arranged for **Bristol: Please contact me for any further details.**

RESERVE PRICE: 5-10

PEOPLE: £300 + VAT



INDUSTRY GAMES KAYAKING RELAYS WITH GB GOLD MEDALLISTS

Olympians AND post event reception

Venue: Docklands Water Sports Centre

Dates July 2016

Time: Evening 5.30pm – 8.30pm

Take to the waters in Single Kayaks with a GB Athlete in each team for a series of group and knockout relay races. Each boat of three competes in four short races to determine Medallists in each category.

The evening will culminate in a Medal Ceremony party where you can mingle with the Athletes.

NOTES FOR FUNDRAISING TEAM

- This only works with a fixed price on the night.
- **Maximum of TWLEVE SQUADS**
- **Minimum of eight will need to be sold to create your own day.**
- These can also be arranged for **Bristol / Manchester. Please contact me for any further details.**

RESERVE PRICE FOR 3

PEOPLE: £450 + VAT



INDUSTRY GAMES SAILING: *Medallist AND post event reception*

Venue: Docklands Water Sports Centre

Dates July 2016

Time: Evening 5.30pm – 8.30pm

Against the backdrop of the beating heart of London Financial Industry you are invited to join Team GB Athletes as your team of two is joined by an Olympian to compete against other corporates with the added opportunity to use the event to raise money for charity.

Take to the waters in SB3 Boats with a GB Sailor in novice and experienced boats. Each boat of three competes in four short races to determine Medallists. Join Olympic Medallists such as Luke Patience, Pippa Wilson, Stuart Bithell, along with other GB Sailing Olympians.

Evening will be rounded off with a medal ceremony party and mingle with the Sailors.

NOTES FOR FUNDRAISING TEAM

- This only works with a fixed price on the night.
- **Minimum of EIGHT SQUADS have to be sold.**
- These can also be arranged for **Bristol / Manchester. Please contact me for any further details.**

RESERVE PRICE:

2 PEOPLE PER BOAT

£500 + VAT



DOCKLANDS GAMES WINDSURFING: *Medallist AND post event reception*

Venue: Docklands Water Sports Centre

Dates September 2016

Time: Evening 5.30pm – 8.30pm

The only individual sport in this unique Corporate Games sees you compete against an Olympic Medallist. After coaching from Olympic Medallist Bryony Shaw, you then get the unique chance to pit your wits against her and your rivals over three short medal races.

Evening will be rounded off with a medal ceremony party and mingle with the Athlete.

NOTES FOR FUNDRAISING TEAM

- This only works with a fixed price on the night.
- **Minimum of EIGHT SQUADS have to be sold**
- These can also be arranged for **Bristol / Manchester. Please contact me for any further details.**

RESERVE PRICE:

£200 + VAT

SECTION THREE: INSPIRING AND EXCLUSIVE GROUP EXPERIENCES

Exclusive groups up to 40 people

Each experience tailor made to meet the needs of your event and likely group size.

Each experience would be exclusive to the winning bidder.

POA based on group size.



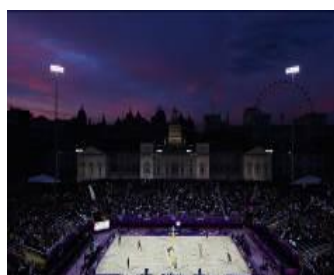
31) ROWING REGATTA WITH GB ROWERS

Olympians AND post event reception

Venue: London Regatta Centre / Henley

Dates Various Dates July 2016

Time: Evening 5.30pm onwards



32) BEACH VOLLEYBALL WITH GB WOMEN'S SQUAD

Olympians AND post event reception

Venue: Barn Elms London / BOST BANSKSID / Bristol - Bath

Dates Summer 2016

Time: Afternoons 3pm – 5pm Evening 5.30pm – 8.30pm



33) TRACK CYCLING TIME TRIALS WITH GB OLYMPIANS

Olympians AND post event reception

Venue: London / Manchester / Newport

Dates Various in 2016 Delivered through Third Parties / Legacy 300 athletes

Time: Afternoon 3pm-5PM onwards

Other sports are available on demand.

Regards

David Cotton

Legacy 300 supporting the widest possible range of good causes and Team GB Athletes. For further details please visit the Legacy 300 [Facebook Page](#).



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