

A photograph of four cyclists in Great Britain kits racing on a track. The cyclists are wearing blue and white jerseys with 'GREAT BRITAIN' written on them, and red helmets. They are riding on a wooden track with a red wall in the background. The image is blurred to suggest speed.

MEET THE MEDALLIST

Cycling Events

2025

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MEET THE MEDALLISTS

HOW YOUR NON-CYCLING GUESTS CAN HAVE AS MUCH FUN AS YOU CAN

MEET THE MEDALLISTS

- Various Sunday and Midweek @Lee Valley Velo Park in 2025
- Regional Variations at Velodromes in Derby, Glasgow, Manchester, Newport

A FUN UNIQUE CYCLING AND CORPORATE TEAMBUILDING EVENT

- After 10 years of delivering GB Athlete hosted Cycling days, it is upon us to bring to your attention the fun and brevity our days have over very expensive alternatives
- Cyclists get to indulge themselves in their sporting passion but can justify the company expenditure by bringing along colleagues to take part in a fun away day or corporate family day, whilst you enjoy guilt free your VIP Cycling package.
- Whilst you can take part in Track and Road Cycling challenges hosted by medal winning GB Cyclists, other GB Athletes will be hosting Q and A's, Signing and Selfie Sessions and set targets on different fun activities for your non cycling guests.
- The following is based on our planned dates, but if you wish to have your own exclusive sessions for your company, activities will be scaled to your budget, please contact david@legacy300.com or 07866 316 228.

SAMPLE PACKAGE OPTIONS: OPTION ONE £5000 + VAT
Numbers can be increased or decreased on a pro rata basis

- 16** Cyclists Road OR Track 2.5 hours
- 50** Additional Guests to enjoy the Meet the Medallist Experience

- The 75 minutes on the track, culminating in a head to head Beat the Medallist flying lap challenge, as you try and surpass the time set by your Paris 2024 medallist host. The medal ceremony and Q and A with your host, the signed souvenirs and full photo service.
- Plus access to the Meet the Medallist Experience hosted by six GB Medallists from Paris 2024. Each two plus hours session gives up to 250 people the chance to listen to a 45-minute Q and A then chat with, pose for selfies and photos with GB Medallists in the Medallist Maze and then onto the Activity Zone where you get to take part in some sporting and non-sporting Beat the Medallist challenges trying to beat the time or targets set earlier by the GB Medallists.

OPTION TWO £5830 + VAT

- 16** Cyclists Road and Track 3.5 hours
- 50** Additional Guests to enjoy the Meet the Medallist Experience

- For the Cyclists, two separate sessions on the road and track, both culminating in a head to head Beat the Medallist flying lap challenge, as you try and surpass the time set by your Paris 2024 medallist host. The medal ceremony and Q and A with your host, the signed souvenirs and full photo service...**Access to all for the above Meet the Medallist experiences.**

OPTION THREE: BUILD YOUR OWN PACKAGES FOR OUR DAYS

PRO RATA COSTS PER PERSON

- £325 plus VAT Road AND Track + MEET THE MEDALLISTS
- £230 plus VAT Track OR Road + MEET THE MEDALLISTS
- £26 plus VAT MEET THE MEDALLISTS

STANDARD VIP CYCLING EXPERIENCES WITH GB GOLD MEDALLIST



CORPORATE TEAMBUILDING WITH ADDED CSR OPPORTUNITIES:

The following Cycling Experiences can be used solely as a corporate team building, and each such session enables Legacy 300 to deliver its programme of shared experiences which have raised £643K for good causes. (01/10/2024)



REDUCE THE COST WITH A COMPANY DONATION TO YOUR GOOD CAUSE

£1 off for every £2.50 donation to your good cause via the GB Crowdfunding platform. See Page five or contact david@legacy300.com for details.

BEAT THE MEDALLIST© HOW COLLEAGUES CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.



THE STANDARD VIP PACKAGES

Ideal for time sensitive events: 16 people max

- 2.5 Hours
- Cycling followed by Q and A with Host Athlete
- If fundraising every £2.50 raised will reduce the cost by £1.

TRACK CYCLING FLYING LAP

COST: £300 per person (+ VAT) / £230+VAT pp for 16 person group purchase.

Legacy 300 offer unique access for businesses and individuals to entertain clients, colleagues, family and friends across the UK in the company of a GB Cycling Gold Medallist. The track cycling is a unique opportunity to take on a GB Gold Medallist (and your fellow riders) in a timed challenge at the end of a training session in either sprint or pursuit.

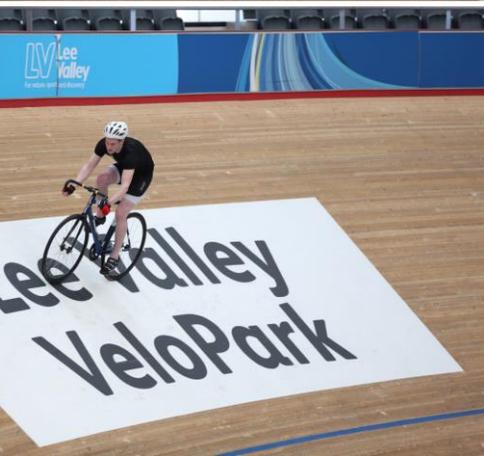


The formatted experience includes:

- Velodrome track for 75 for maximum 16 people all equipment including bikes.
- Full professional assistance throughout the day with trained coaches.
- Athlete hosted medal ceremony for the fastest lap / individual pursuit winners.
- Exclusive signed mementoes for each guest. Photos with the Athlete and of the riders in action. Talk and Q and A with the attending Medallist.

ROAD CYCLING TIME TRIALS (Enclosed circuits)

COST: £240 per person (+ VAT) / £200+VAT pp for 16 person group purchase



- A ride out in the company of a GB Gold Medallist as part of a group of up to 20, then after this warm-up and a few coaching tips we get a time trial competition up and running, with the medallist setting a time to beat
- Wherever you finish, you get a medal placed around your neck by an actual Gold Medallist and a photo signed by the athlete capturing that once in a lifetime moment. The session culminates in a Q and A with the host medal winner
- Expected hosts in 2024 include Charlie Tanfield, Emma Finucane, Joe Truman and other members of the GB Squad each detailing with candour the highs and lows of professional sport
- Everyone receives exclusive event medals & signed memorabilia from the host athlete plus professional photos to give you an awesome social media timeline.

PREMIUM VIP CYCLING EXPERIENCES WITH GB GOLD MEDALLIST



PREMIUM PACKAGES ON YOUR SELECTED DATES

If you wish to expand your day, the numbers involved or sessions on the track, there are numerous elements that can be added to the standard sessions outlined on Page Four.

Full descriptions of the packages are available on request.

Please contact david@legacy300.com .

SAMPLE ENHANCED VIP PACKAGES:

TRACK / ROAD / Q AND A 3.5 HOURS

Ideal for condensed Company / Charity Championships

16 People

- Track Cycling
- Q and A with Host Athlete for rest
- Road Cycling

32 People

Group A	Group B
Track	Road
Road	Track
Q and A	Q and A

£325 + VAT per person / / See Page Five for how this can be reduced down to zero

Can also be done for 48 / 64 people 4.5 hours same cost per person

TRACK / Q AND A / ADVANCED TRACK 3.5 HOURS

Ideal for condensed Company / Charity Championships

16 People

1. Track Cycling Flying Lap
2. Q and A with Host Athlete for rest
3. Team Pursuit / Aussie Scramble

£325 + VAT per person / See Page Six for how this can be reduced down to zero

Can also be done for 32 people 5 hours same cost per person

ALL DAY EVENTS

Details on request

The formatted experience includes:

- Velodrome track for 75 for maximum 16 people all equipment including bikes.
- Full professional assistance throughout the day with trained coaches.
- Athlete hosted medal ceremony for the fastest lap / individual pursuit winners.
- Exclusive signed mementoes for each guest. Photos with the Athlete and of the riders in action.
- Talk and Q and A with the attending Medallist
- All equipment is provided.

GB STARS ON A REASONABLY PRICED BIKE:
BEAT THE MEDALLIST CHALLENGE
Volume One: Let the Boys Play
250 Metre Flying Lap:

14.230	Joe Truman	Jun-22
14.259	Philip Hindes	Nov-21
14.488	Joe Truman	Jun-23
14.969	Charlie Tanfield	Mar-22
15.018	Will Tidball	Oct-23
15.072	Charlie Tanfield	Mar-23
15.128	Philip Hindes	Oct-21
15.440	Charlie Tanfield	Nov-23
15.712	Charlie Tanfield	Sep-22
15.872	Harry Tanfield	Oct-22

WWW.LEGACY300.COM/ONLINE-STORE



BEAT THE MEDALLIST: FUNDRAISING CHALLENGE

The chance to get time bonuses to help you Beat the Medallist.

£1 off entry fee for every £3 donated via the GB Athletes Crowdfunding platform.

Each event the GB Cyclist will land a flying lap time, this is designed for THE OPTION TO ALLOW YOUR EVENT to make a social impact and participants to fundraise to get time bonuses to help them Beat The Medallist and if using the GB Athletes Crowdfunding platform, reduce the entry fee by £1 for every £3 raised.

We will then give your chosen good causes places on these Athlete Experience Days for them to auction off / leverage through challenge listings in your company name.

Why this works and any why charties want free places.

- Since 2012, participants on our days have bought entry fees worth **£307,250** and have added **£658,265** in donations, the total of **£965,515K** is a 314% return on every £1 entry fee. (01/02/2025)
- The Autumn 2024 Crowdfunder; saw **£3,540** in donated entry fees generate **£9,115** in donations.

FFI VISIT www.crowdfunder.co.uk/gbcharitydays OR EMAIL david@legacy300.com

SOCIAL IMPACT TEAM BUILDING DAYS

Bespoke days wrapped around an Athlete hosted Beat the Medallist challenge.

Inclusive team building in iconic venues all designed to make a social impact as can fundraise for your chosen good cause.



CHARITY TEAM BUILDING

DONATE TO YOUR CHOSEN GOOD CAUSE(S) THROUGH THE GB ATHLETES.

ADD AN ATHLETE HOSTED Rafting EXPERIENCE TO YOUR COMPANY'S TEAM BUILDING DAY FOR FREE.

GENERATE GREATER RETURNS FROM YOUR DONATION.

GREAT PR OPPORTUNITIES POST EVENT IN THIS OLYMPIC YEAR.

FFI Email david@legacy300.com

Events such as Meet the Medallists can be staged for your company.

Sport specific experiences are also available. All costs can be reduced by £1 for every £2.50 donated.

FFI: Visit www.legacy300.com/corporates or by emailing david@legacy300.com



AT YOUR EVENT: THE MEDALLIST MAZE

THE MEDALLIST MAZE : Fully portable event experience Indoor / Outdoors

Designed to be a fully inclusive Instagram / TikTok friendly platform to interact with guests and also add value to any time or points based generic / formulaic team building activations, the **Medallist Maze** part of the Meet the Medallist experience, can be used in any Conference / Away Day or Corporate Family Days, it is also a great way to entertain clients' families.

For Exhibitions it's a great way to **enhance sponsors profile** and engage athletes **with exhibitors** that have their own on stand leaderboard activations.

- Can link in with your Activity providers with the added **Beat the Medallist** angle to heighten their standard industry offerings.
- Budget to meet your requirements for Athlete / Event Staff numbers plus travel and accommodation expenses.

UNIQUELY Can be delivered for FREE if linked into a Social Impact Partnership with the GB Athletes.

AT YOUR EVENT: MEET THE MEDALLISTS

Three innovative elements creating an amazing experience

Events hosted by six GB Medallists from Paris 2024. Each two plus hours session gives up to 250 people the chance to listen to a 45-minute Q and A then chat with, pose for selfies and photos with GB Medallists in the Medallist Maze and then onto the Activity Zone where you get to take part in some sporting and non-sporting Beat the Medallist challenges trying to beat the time or targets set earlier by the GB Medallists.

- Budget to meet your requirements for Athlete / Event Staff numbers plus travel and accommodation expenses.
- **UNIQUELY It can also be delivered for free if you wish to make a social impact with GB Athletes.**

OUR EVENT: MEET THE MEDALLISTS

Three innovative elements creating an amazing experience

Our Scheduled Dates:

Ideal for SME's Sessions run from 1pm / 2.15pm / 3.30pm / 5pm, you can bring 1 to 250 people per session.

- Cost £35 per person if wish to make a social impact donation.
- **UNIQUELY It can also be delivered for free if you wish to make a fundraising social impact challenge with GB Athletes.**

Corporate Midweek Dates 2025

25th April London

5th June London

Sunday Family Dates 2025

12th October London

COMMUNITY DAYS: IN YOUR AREA: We are keen to discuss working with corporates to populate and help stage a Meet the Medallist event in your area. Great profile and great social impact.

TO BOOK / TO DISCUSS
 david@legacy300.com
 / 07866 316 228

TO BOOK:

To book any Event or Experience Packages

In the first instance contact.

DAVID COTTON
+44 7866 316 228
david@legacy300.com

ONE SPORTING WORLD

ATHLETE VIP EXPERIENCES AROUND THE GLOBE.

Created in 2021 OSW enables corporates to enjoy VIP athlete experiences in other nations.

The athlete cost is to be the same in each country with adjustments made for any higher venue or event staffing costs.

The opportunity exists to support your chosen good cause and reduce the cost by £1 for every £2.50 donated.

For further information: Contact

DAVID COTTON
+44 7866 316 228
david@legacy300.com

THE CYCLING BROCHURE IS A TEMPLATE FOR EXPERIENCES

- Delivered in the UK but can be replicated worldwide.
- Events can be scaled up or down to meet corporate requirements.
- Experiences that wouldn't have a following in the UK might in other countries, we can generate athlete hosting in these countries.