

TEAMBUILDING CORPORATE BROCHURE

Exclusive Corporate Sessions with Athletes across the Globe
In built CSR opportunities to receive sessions free of charge

From exclusive sessions hosted by Olympians to inter departmental Olympics alongside Medallists from across the globe. Transform your planned team building, staff away days into creating a social impact free of charge.

BEAT THE MEDALLISTS ROWING



BEAT THE MEDALLISTS TRACK CYCLING



WIDE RANGE OF TEAM EXPERIENCES



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CHARITY TEAM BUILDING SESSIONS Hosted by GB Gold Medallists

THE PUSH TO PARIS

HELP GB OLYMPIANS RAISE £1M FOR GOOD
CAUSES BY PARIS 2024

A wrap around for inclusive team building that can be delivered for FREE AND MULTIPLY your planned donations to your chosen good cause(s).

Crowdfund places for your chosen good cause on unique days with GB Olympians that have already raised £600K for good causes. (As of 11/11/23).

£1 off cost of Athlete Experiences for every £2.50 donated to your good cause through the GB Athlete Crowdfunding platform.

FFI VISIT

www.crowdfunder.co.uk/gbcharitydays

£600K RAISED BY GB OLYMPIANS
TARGET: £1M
WE NEED YOUR SUPPORT
WWW.CROWDFUNDER.CO.UK/P/GBCHARITYDAYS

DONATIONS SOUGHT TO GIVE GOOD CAUSES FREE PLACES ON EXPERIENCE DAYS

ONE SPORTING WORLD

ATHLETE VIP EXPERIENCES AROUND THE GLOBE.

Created in 2021 OSW enables corporates to enjoy VIP athlete experiences in other nations.

The athlete cost is to be the same in each country with adjustments made for any higher venue or event staffing costs.

The opportunity exists to support your chosen good cause and reduce the cost by £1 for every £2.50 donated.

For further information:

Contact

DAVID COTTON

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david@legacy300.com

THE FOLLOWING IS THE TEMPLATE FOR EXPERIENCES

- Delivered in the UK but can be replicated worldwide.
- Events can be scaled up or down to meet corporate requirements.
- Experiences that wouldn't have a following in the UK might in other countries, we can generate athlete hosting in these countries.



SPORTS & CREATIVE HYBRID

“LONDON 2024” THE LEGACY GAMES

FREE ATHLETE EXPERIENCES AVAILABLE



IN THE RUN UP TO PARIS 2024:

The aim is to CREATE your own Athlete hosted Olympics in a fun, creative collaborative and competitive structure.

By combining the creative, team building and sporting angles, this proposal recognises that we are attempting to offer a wide variety of activities to fully engage your colleagues.

Each creative, fun and sporting activity will generate medals for an overall medals table.

THE CSR ANGLE: DONATE TO YOUR GOOD CAUSE

- All corporate engagements help support the Legacy 300: One Sporting World project which has raised over £600K* for good causes. (as of 11/11/23)
- One focus of the day COULD be to raise money for the corporates' choice of good cause through the Olympic hosted sporting activities.
- Using the Athletes Crowdfunding platform will reduce the cost of the package by £1 for every £2.50 donated.

BEAT THE MEDALLIST © ADDITIONAL WAYS YOU CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a time or target.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist

LOCATION: UTILISING OUR NINE YEARS OF ONSITE DELIVERY

- The indoor and outdoor venues of Queen Elizabeth Olympic Park: Stratford London Cooper Box / Velodrome / London Aquatics Centre
- Outdoor sporting facilities can also be utilised around the UK.

THE FINAL PROPOSAL IS SUBJECT TO BUDGET AND SCHEDULE:

We will fit some of the following into as yet unspecified time frames and budget.

CREATIVITY: Closing Ceremony

Create Flag / Create Costumes / Dance Routines / Singing / Medal Design
Using sustainable materials and created on site.

PHYSICAL SPORTING ACTIVITY: Olympic Athlete Hosted Events

All events are hosted by Olympic athletes, all indoor venues have seating for viewing by non-participants and can also host post activity social events and other team building activities.

- Track Cycling / Swimming / Handball / Fencing /
- (OUTDOORS) Road Cycling / BMX / Track and Field / Hockey / Football

INFLATABLE AND OTHER TEAM BUILDING STAPLES

Plenty of indoor and outdoor spaces to enable these to be included, and of course these games contribute to the overall medal tables.

PHYSICAL ACTIVITIES: Non-Competitive Hosted by Olympic Athletes.

- Yoga / Physical Workouts / Mindfulness

We are here to deliver something unique:



INTER COMPANY CHAMPIONSHIPS

Departmental or Office Network Championships

FREE HOSTING BY ATHLETES AVAILABLE

SCENARIO: CASE STUDY

Proactive and Innovative charities are using Gala Dinner auctions with a heavy corporate presence to create through auction their own championships.

As with all Legacy 300 events; the cost of the experience can be reduced by **£1** for every **£2.50** donated to your good cause through the GB Crowdfunding platform.

THIS CAN BE DELIVERED DIRECT TO CORPORATES

- Departmental Challenges
- Office vs Office challenge.

All hosted by Sports Stars .

Each event will have a minimum spend requirement BUT

Example for one commission

MULTI CYCLING CHAMPIONSHIP

32-person event: (Can be scaled up).

- Track championship.
- Road Time Trial
- Q and A's with host athletes.
- Eight offices sending their four keenest cyclists.

THREE COMPETITIONS WITHIN THE SESSION.

Each participants Flying Lap will give them the chance to win...

- Individual
- Team (Two best times per corporate)
- Beat the Medallist (Head-to-Head with the GB Gold Medallist).

We will be awarding medals:

- Pre session and overall

The last two competitions have the CSR option of time off bonuses linked to how much they fundraise for your chosen good cause.

INDIVIDUALS:

We know many corporates are affording time off to colleagues for CSR purposes

Our planned shared experience days, which have run since 2012, give you the chance for you to invite colleagues create your own competition,

(C) Legacy 300 One Sporting World Limited

CYCLING EXPERIENCES AND Q AND A WITH GB GOLD MEDALLIST



CORPORATE TEAMBUILDING WITH ADDED CSR OPPORTUNITIES:

The following Cycling Experiences can be used solely as a corporate team building, and each such session enables Legacy 300 to deliver its programme of shared experiences which have raised £565K for good causes.



REDUCE THE COST WITH A COMPANY DONATION TO YOUR GOOD CAUSE

£1 off for every £2.50 donation to your good cause via the GB Crowdfunding platform. See Page Two or contact david@legacy300.com for details.

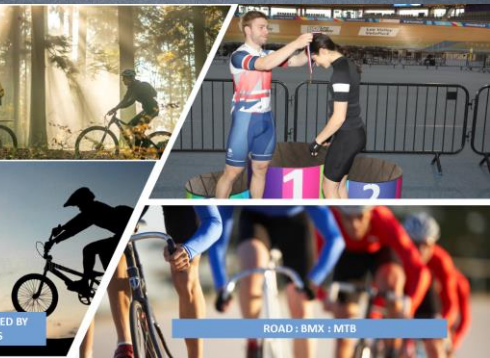
BEAT THE MEDALLIST® HOW COLLEAGUES CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.

TRACK CYCLING FLYING LAP OR PURSUIT COMPETITIONS

COST: £276 per person (inc VAT) / FREE for every £590 donation

Legacy 300 offer unique access for businesses and individuals to entertain clients, colleagues, family and friends across the UK in the company of a GB Cycling Gold Medallist. The track cycling is a unique opportunity to take on a GB Gold Medallist (and your fellow riders) in a timed challenge at the end of a training session in either sprint or pursuit.



The formatted experience includes:

- Velodrome track for 75 for maximum 16 people all equipment including bikes.
- Full professional assistance throughout the day with trained coaches.
- Athlete hosted medal ceremony for the fastest lap / individual pursuit winners.
- Exclusive signed mementoes for each guest. Photos with the Athlete and of the riders in action. Talk and Q and A with the attending Medallist during the buffet.

ROAD CYCLING TIME TRIALS (Enclosed circuits)

COST: £180 per person (inc VAT) / FREE for every £375 donation



- A ride out in the company of a GB Gold Medallist as part of a group of 20, then after this warm-up and a few coaching tips we get a time trial competition up and running, with the medallist setting a time to beat
- Wherever you finish, you get a medal placed around your neck by an actual Gold Medallist and a photo signed by the athlete capturing that once in a lifetime moment. The session culminates in a Q and A with the host medal winner..
- Expected hosts in 2024 include Charlie Tanfield, Katie Archibald, Ethan Hayter, Matt Walls and other members of the Tokyo GB Squad each detailing with candour the highs and lows of professional sport as you enjoy the buffet.
- Everyone receives exclusive event medals & signed memorabilia from the host athlete plus professional photos to give you an awesome social media timeline.

ROAD CYCLING RIDEOUTS(Enclosed circuits or public roads)

COST: £200 (inc VAT) / FREE for every £425 donation



- Professional Road cyclists 'ride outs', for your cycling colleagues. This would work in groups of 20, so that people can speak to the cyclist whilst riding.
- They could do this anywhere just on public roads so we can go to head offices and 'ride out' from there. We can do shorter, longer, slower, faster rides dependent on the ability of the group.

WHITE WATER RAFTING WITH GB MEDALLISTS



Legacy 300 and partners are proud to present one of our two gold medal winning slalom canoeists **ETIENNE STOTT** or **JOE CLARKE** as your hosts for these unique events. This is the unique thrill seeking opportunity to go white water rafting down the Olympic Course at Lee Valley, the scene of the 2012 Olympic Medal rush for Team GB.

CSR OPTION How it can fundraise for your chosen good cause:

REDUCE THE COST WITH A COMPANY DONATION TO YOUR GOOD CAUSE
£1 off for every £2.50 donation to your good cause via the GB Crowdfunding platform. See Page Two or contact david@legacy300.com for details.



BEAT THE MEDALLIST @ HOW COLLEAGUES CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.



The experience includes:

After a Q and A with the athlete and photo session, we hand you over to the guides for your safety briefing and swimming practice. Throughout the afternoon you will have several runs down the course. One of these runs will be timed and a medals awarded at the post-race ceremony.



- Training and coaching given by the centre staff and athletes.
- Use of all equipment including wetsuit.
- Full professional assistance throughout the day from the Athlete.
- Athlete hosted Prize-giving for the winning team.
- Memento for each guest.
- Photos with the Athlete.
- Athlete Attendance at any post experience social event you organise.

EXCLUSIVE EXPERIENCE FOR EIGHT PEOPLE

- **£1625 including VAT / Free with £3250 donation**

TEAM BUILDING SESSIONS

- **£1080 including VAT per raft / Free with £2250 donation per Raft.**



Can be sold for groups of 8 which constitutes a raft full + Instructor.

- Minimum rafts per booking : 2
- - Maximum rafts per booking: 6.



EXCLUSIVE ROWING WITH GB GOLD MEDALLIST



Legacy 300 is offering a unique opportunity for businesses and individuals to entertain clients, colleagues, family and friends in the company of a GB Rowing Gold Medallist.

CSR OPTION: How it can fundraise for your chosen good cause:

REDUCE THE COST WITH A COMPANY DONATION TO YOUR GOOD CAUSE

£1 off for every £2.50 donation to your good cause via the GB Crowdfunding platform. See Page Two or contact david@legacy300.com for details.

BEAT THE MEDALLIST @ HOW COLLEAGUES CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.



Your experience includes: a fascinating and humorous talk on the career highs and lows of the Athlete, a light training session on the rowing machines. The athletes will then form a super boat and set a time to beat over a short sprint distance. Guests then have the opportunity to try your hand in a quad boat accompanied by one of the national rowers.



1) EXCLUSIVE TEAMBUILDING PACKAGE For 18 / 36 people £2700 + vat / FREE with £6,750 donation.

Hosted by four national rowers, including one gold medallist, the session will evolve according to skill levels and will provide equal time on the water for all participants..

- Use of rowing boats on the river for 1.5 hours (three guests per boat)
- Use of all equipment including training in the gym.
- Full professional assistance throughout the day with GB Rowers in each boat that takes to the water.
- Experienced coaching in the gym on the rowing machines.
- Memento for each guest.
- Photos with the athlete.
- Duration of the rowing experience **2.5 hours**.



2) EXCLUSIVE EXPERIENCE WITH A ROWING GOLD MEDALLIST: For 6 people.

£1,440 including VAT / FREE with £3000 donation

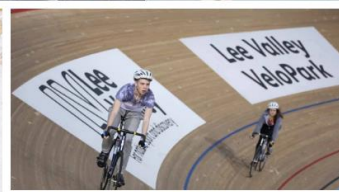
Experience as above.





CORPORATE TEAM EVENTS

Football / Cricket / Netball / Touch Rugby / Shooting /
Track Cycling / Rowing / Sailing / White Water Rafting



OFFICE TEAM EVENTS

Compete against your network alongside Olympians and sporting legends in a series of evening SPORTING events.

Events culminate in a Medal Ceremony and then a post event party.

Competition nights can be exclusive to companies. Events can be expanded to cater for large groups.

UK ONLY

SHARED EXPERIENCE DAYS

Ideal for small groups and as gifts.



25 EVENTS A YEAR:

Each year we run events in our core activities which are populated in the main by charity groups, but we also allocate 15% of places per day for direct participants.

- Individual or small group places available.
- Ideal for small groups, low budgets and personal gifts
- Age from 12 years upwards.

REDUCE THE COST WITH A COMPANY DONATION TO YOUR GOOD CAUSE

£1 off for every £2.50 donation to your good cause via the GB Crowdfunding platform. See Page Two or contact david@legacy300.com for details.

BEAT THE MEDALLIST ©: OPPORTUNITY FOR FUNDRAISING

Each event will have the Beat the Medallist challenge, fundraising through two strands generates bonus time, runs, goals and tries to give your team / individual the chance to...Beat the Medallist. **We do all the work, the fundraising goes direct to your good cause / charity team.** Please ask for further details on this.

COST PER PLACE: (All prices inclusive of 20% vat)

£276 TRACK CYCLING

- Five days in every 12 months, each day hosted by a GB gold medallist..
- Choice of timeslots to suit.

£180 VIP ROWING @ HENLEY ON THAMES

- Three days in every 12 months, each day hosted by a GB Gold Medallist
- Aimed at 12 years upwards if considering it as a gift.
- If corporate please note that there are three people per boat.

£150 CRICKET TOURNAMENTS WITH EX ENGLAND PLAYERS

- Host of events in the summer months, each day hosted by ex internationals.
- Aimed at 14 years upwards if considering it as a gift.

£150 FOOTBALL WITH LEGENDS

- Hosting events each Autumn and Spring
- Aimed at 16 years upwards if considering it as a gift.

£150 WHITE WATER RAFTING

- Three days in every 12 months, each day hosted by a GB Gold Medallist
- Age limit 13 years upwards if considering it as a gift.

£90 HOCKEY

- each day hosted by a GB Gold Medallist
- Age limit 10 years upwards if considering it as a gift.

FOR DATES ETC:

Please contact David Cotton on david@legacy300.com or 07866 316 228



BESPOKE DAYS

Other Olympic sports

Legacy 300 is lucky to enjoy good links with Athletes and Agents, with sports across the Olympic range and also different disciplines of cycling.

Whilst we have not been able to convince charities and retailers to market them, if you feel that there is a particular sport and athlete that you wish to work with, then at the very least we can help put you in touch.

BIG ADVICE

Go in with a specific budget and we will find the Athlete ready to meet that cost.



ADDITIONAL SPORTS:

Bespoke days can be delivered in the following sports: **Road Cycling: Diving : Beach Handball : Volleyball : Mountain Biking: BMX: Handball : Fencing: Archery : Basketball : Badminton PLUS your specific sporting requests.**

FFI CONTACT: David Cotton on
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