



COST FREE FUNDRAISING SINCE 2012: £610k+ RAISED IN DONATIONS

Dear Corporate Charity Team

WHO WE ARE: Legacy 300 is an athlete led purpose movement which since 2012 has as of 30/11/2023 raised over £610K in direct donations to good causes through the staging of experience days, hosted by GB Olympic Gold Medallists. The project is detailed on www.legacy300.com/about-us and the photo albums of www.facebook.com/legacy300. References from the good causes that have benefited from this project (see www.legacy300.com/goodcauses) are also available.

If you wish to discuss any aspects of the partnership, as always please call me on 07866 316 228.

GB ATHLETES HOSTING AN OLYMPIC CHALLENGE IN AN OLYMPIC YEAR

Each VIP Experience Day has a Challenge element, going to head-to-head with a Gold Medallist.

- Colleagues are encouraged to take part in the challenge to raise funds for your / their chosen charity.
- If they are interested, colleagues to buy places direct from Legacy 300 www.legacy300.com/online-store and then fundraise for your / their chosen good cause on the Beat The Medallist challenge.
- They will use your preferred donation platforms that ensure 100% goes to the chosen good cause, equally as highlighted they can utilise the [GB Athletes Crowdfunding platform](#) to generate free places for the good cause and refund participants

Please add any relevant charity information.

INDIVIDUALS:

Millions have run Marathons, Cycled from A to B, got muddy but no one has yet to **Beat the Medallist**. To mark Paris 2024 GB Athletes are hosting the ultimate challenge enabling participants to fundraise for their chosen good cause on VIP Experience days hosted by GB sports stars.

In each **Beat the Medallist** challenge, the Athlete set a time or target, participants set their time / target, and the fundraising gives participants the bonuses to help them, **Beat the Medallist**. The fundraising is done through donation pages direct to the charity and by an event day auction.

Sports include: Track Cycling, Mountain Biking, Rowing, Rafting, BMX, Road Cycling, Hockey, Triathlon, Cricket, Football, Touch Rugby and others to be added.

To secure your place on these days in 2024 and for further information visit www.legacy300.com/online-store