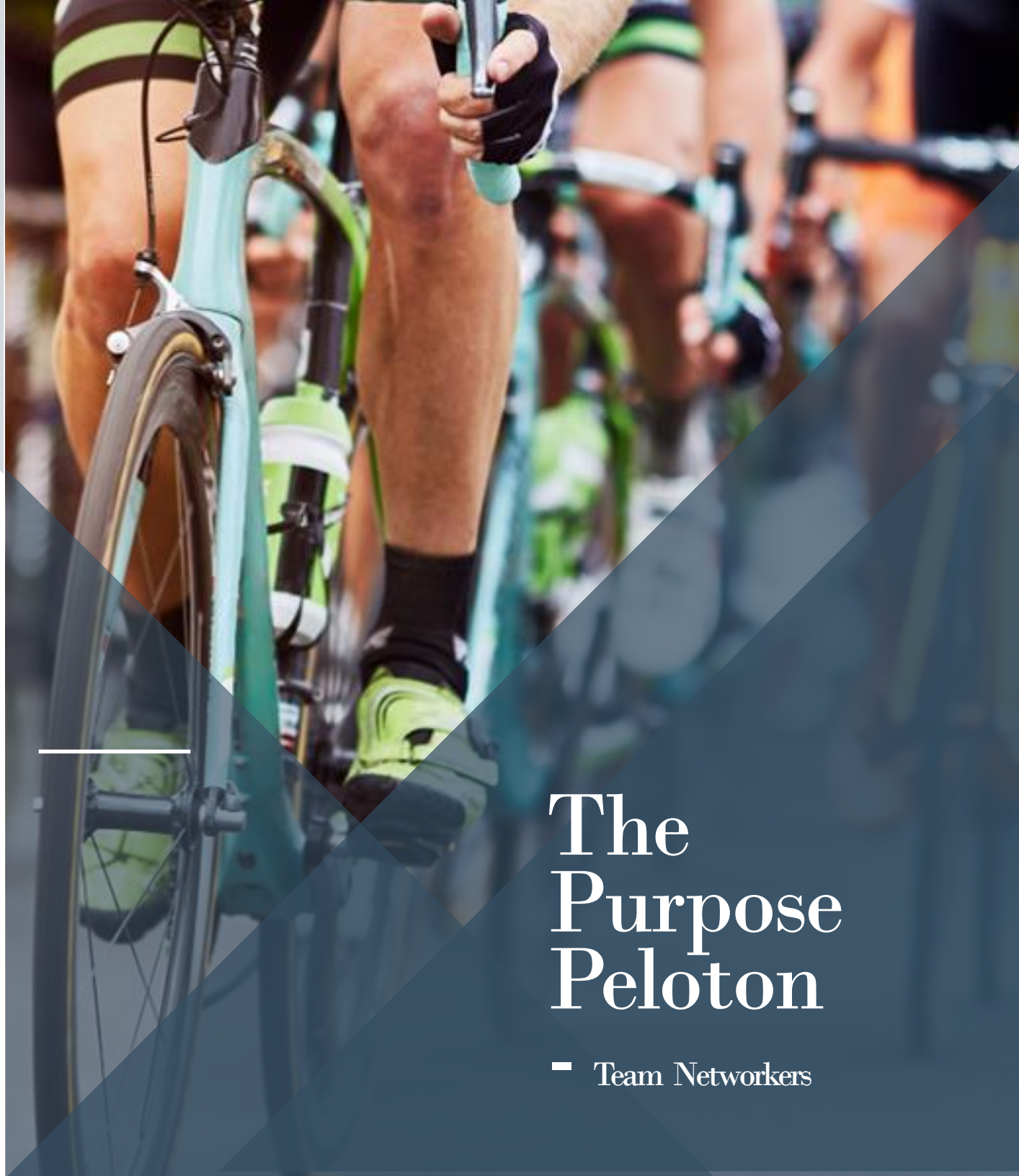

Creating an elite
team of corporate
cyclists helping GB
Athletes make a
social impact

The Purpose Peloton

— Team Networkers





Our Purpose

After 13 years of **GB Athletes fundraising £670K** at various Velodromes and sporting venues, they wish to reimagine this innovative purpose project, to this end we want to bring cycling business professionals together as an elite networking team to form **The Purpose Peloton**.

There is the chance to upgrade to Experience Day membership to use, gift or donate to good causes.



Team Networker Member Benefits

- Two places to use on Networking Rides in 2026.
- Three Places Networking meetings in London starting with the launch on 21st January 2026.
- 20% off VIP Cycling days for Individual, Club or Corporate use.
- 20% off other GB Athlete Experience Days for individual and corporate use.





NETWORKING RIDES

To satisfy that cycling wanderlust, you get to utilise a total of **two places** on midweek daytime Networking Rides in Surrey in May and October, curated and hosted by Olympic Gold Medallist and Discovery + Commentator Dani Rowe and ex professional tour rider Matt Rowe, these will be escorted midweek rides over 30km and 50km with coaching tips and the chance over a post ride drink, get insights into life as a professional road cyclist



SUPPORTING GB ATHLETES

Purpose Peloton members will be helping the Legacy 300 project not only support good causes but also support GB Athletes.

This makes you part of their journey as each year, different young medal winning cyclists are on hand to give you insight into their sporting lives.



NETWORKING EVENINGS

- **Off the saddle, you are invited to attend any or all of the three London based evening networking events (Feb / June / October) where cycling personalities and athletes from other sports will host informative talks on life as an ex athlete, you have a total of three places on these days as part of the package.**

How You Can Help

- BECOME A PURPOSE PELOTON NETWORKING MEMBER

MEMBERSHIP : £220 + VAT

MEMBERSHIP IS BY DONATING TO THE GB ATHLETE CROWDFUNDER

www.crowdfunder.co.uk/gbcharitydays

Contact

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THE PURPOSE PELOTON

CYCLISTS FOR GOOD