
Creating an elite
team of corporate
cricketers helping
make a social
impact.



The
Networking
Purpose
XI



Our Purpose

After 12 years of **GB Athletes fundraising £653K** at various sporting venues, we are reimagining how we deliver this innovative purpose project, to this end we want to bring cricket loving business professionals together as an elite team to form **The Purpose XI**. This is the **networking group membership**, with the option to upgrade to include a Beat the Pro Experience day.

Showcasing Members

Objective is to highlight team members own authored examples of fundraising and philanthropy through LinkedIn and Instagram pages.

Expand the networking aims and objectives of this exclusive group to meet the expectations of members, this will include social networking events, starting with the launch on the 21st January 2025 and a Blast T-20 Cricket night at The Oval in 2025.

Network Member Benefits

- Free ticket T-20 night at Surrey,
- Free limited edition PURPOSE XI Baggy Cap.
- 20% off GB Athlete Experience Days for individual and corporate use.
- 10% off on selected Cricket Dinners and Outdoor Cricket Events.
- Social Impact of helping fund Experience Day places for Good Causes.



How You Can Help

- BECOME A MEMBER

NETWORKING MEMBERSHIP :

£100 + VAT

- FOLLOW US ON OUR LINKEDIN PAGE
(Click [here](#))

Members group to be created in Jan 2025

Contact

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CRICKETERS FOR GOOD