



**COST FREE FUNDRAISING SINCE 2012: £600k RAISED IN DONATIONS**

**Dear Fundraising Team**

**WHO WE ARE:** Legacy 300 is an athlete led purpose movement which since 2012 has as of 11/10/2023 raised over £600K in direct donations to good causes through the staging of experience days, hosted by GB Olympic Gold Medallists. The project is detailed on [www.legacy300.com/about-us](http://www.legacy300.com/about-us) and the photo albums of [www.facebook.com/legacy300](http://www.facebook.com/legacy300). References from the good causes that have benefited from this project (see [www.legacy300.com/goodcauses](http://www.legacy300.com/goodcauses)) are also available.

#### **OLYMPIC ATHLETES HOSTING AN OLYMPIC CHALLENGE IN AN OLYMPIC YEAR**

Each VIP Experience Day has a Challenge element, going to head-to-head with a Gold Medallist.

- There is no need to buy places.
- Participants / Corporates buy direct from you and all donations etc go direct to you.

#### **CORPORATES:**

Looking for an awesome Team Building event, that inspires fundraising? To mark the year of Paris 2024, GB Athletes will be delivering a wide range of **Beat the Medallist** fundraising challenge. **Beat the Medallist** is designed for corporates to utilise **their existing Team Building Expenditure** to fundraise for their chosen good cause on VIP Experience days hosted by GB sports stars delivered across the UK, subject to facilities.

The fundraising is done through donation pages direct to the charity. From single sessions up to a mini-Olympics incorporating creative and sporting activities, each sporting experience will have a **Beat the Medallist** challenge which will see the Athlete set a time or target, participants set their time / target, and the fundraising gives participants the bonuses to help them, **Beat the Medallist**. All events will see Corporate Points being awarded for an overall title.

**Sports include:** Track Cycling, Mountain Biking, Rowing, Rafting, Beach Volleyball, BMX, Road Cycling, Hockey, Sailing, Cricket, Football, Touch Rugby and others on demand.

**To discuss please contact our Corporate Fundraising Team xxxx xxxx (phone / email).**

#### **INDIVIDUALS:**

Millions have run Marathons, Cycled from A to B, got muddy but no one has yet to **Beat the Medallist**. To mark Paris 2024 GB Athletes are hosting the ultimate challenge enabling participants to fundraise for their chosen good cause on VIP Experience days hosted by GB sports stars.

In each **Beat the Medallist** challenge, the Athlete set a time or target, participants set their time / target, and the fundraising gives participants the bonuses to help them, **Beat the Medallist**. The fundraising is done through donation pages direct to the charity and by an event day auction.

**Sports include:** Track Cycling, Mountain Biking, Rowing, Rafting, BMX, Road Cycling, Hockey, Triathlon, Cricket, Football, Touch Rugby and others to be added.

**To secure your place on these days in 2024 and for further information, contact our Fundraising Team xxxx xxxx (phone / email).**