

A photograph of four cyclists in Great Britain kits racing on a track. The cyclists are wearing blue and white jerseys with 'GREAT BRITAIN' written on them, and red helmets. They are riding on a wooden track with a red and blue border. The background is blurred, suggesting high speed.

BEAT THE MEDALLIST

Cycling Events

2024

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BEAT THE MEDALLIST PARIS 2024 HOMECOMING ACTIVITY DAY VIP CYCLING AND TEAMBUILDING

**BEAT THE MEDALLISTS PARIS 2024 HOMECOMING ACTIVITY DAY
HOSTED BY GB MEDAL WINNERS x 12
LEE VALLEY VELO PARK / OLYMPIC PARK
THURSDAY 19th SEPTEMBER 2024 1PM to 6PM**



A UNIQUE CYCLING / TEAM BUILDING EVENT NOT TO BE MISSED

Paris 2024 will once again bring forth new sporting heroes and this is your chance for you, clients and your colleagues to take part in a once in a lifetime charity event and get to meet with and uniquely compete against the GB Medallists. Whilst **four** of you will be taking part in Track and Road Cycling challenges hosted by medal winning GB Cyclists, other GB Athletes will be hosting a variety of non sporting and sporting challenges for 20 of your colleagues to compete in an overall Team Prize. (Extra numbers can be added at cost).



The five-hour experience will see your group get to participate in sporting activities with the GB Athletes and fellow participants, take part in fun inflatable and puzzle challenges listen to and question the Athletes on their careers and go home with seized photo opportunities and signed personal souvenirs. Each activity has an amazing opportunity to take on the Athlete and your group in a Beat the Medallist challenge which can be used by the company to fundraise for your chosen good cause. Each company will have your own hospitality and networking zone which the GB medal winners will attend in rotation. The attending 12 athletes will be announced in September, but will be drawn from the Cycling, Rowing, Canoeing squads and other athlete members of the Legacy 300 project. **Your package includes:**



PREMIUM VIP CYCLING (FOUR PEOPLE)

- Olympic Velodrome: A four hour experience involves two cycling sessions a flying lap contest, a Q and A and a Road Time Trial competition where you compete against your group and the GB Medallist.

BEAT THE MEDALLIST CHALLENGES: (TWENTY PEOPLE PLUS CYCLISTS)

- Velodrome and Park : Can you beat the times and targets set by the GB Athletes: **Rowing Machine** and outdoor **Virtual Shooting : Hockey** .

TEAM BUILDING CHALLENGES AND PUZZLES (TWENTY PEOPLE PLUS CYCLISTS)

- Six different point scoring fun games and puzzles to help your team win the days Team Event prize.



ATHLETE Q AND A'S AND PHOTO ZONES (ALL)

- The chance to learn the behind the scenes stories of Paris 2024 from the medal winners themselves.

HOSPITALITY AND NETWORKING ZONE (ALL)

- Afternoon tea. You can order additional hospitality if required.

**COST: £5,000 + VAT Four Cyclists (plus Twenty Event Guests)
£750 + VAT extra cyclist / £100 + VAT per additional Guest**

(See Page Six on how you can discount this cost down to zero .

CORPORATE CHAMPION OF CHAMPIONS

WEDNESDAY 20TH MARCH 2024 @ LEE VALLEY VELO PARK

CHAMPION OF CHAMPIONS

20th MARCH 2024
LEE VALLEY VELOPARK

VIP DAY HOSTED BY GB GOLD MEDAL CYCLISTS

COMPETE IN INDIVIDUAL AND TWO PERSON TEAM
EVENTS FLYING LAP COMPETITION.

GO HEAD-TO-HEAD WITH A GB GOLD MEDALLIST
FOR THE CORPORATE CHARITY TROPHY.

ROAD TIME TRIAL OR TEAM PURSUIT COMPETITION

FOUR HOUR EXPERIENCE INCLUDES Q AND A'S PLUS
SIGNED SOUVENIRS OF YOUR DAY.

FFI Email david@legacy300.com



EVENT DETAILS

GB Cyclists, Emma Finucane, Joe Truman, Will Tidball are inviting the podium finishers and those who felt they were robbed from your corporate days to return for a unique Champion of Champions VIP Cycling Day, a four hour experience curated and hosted by the GB Cyclists aiming for Paris 2024. These are limited field VIP events which enable cyclists to compete against each other in flying lap individual and two person team competitions and also in a once in a lifetime head to head against the GB Gold Medal Cyclists for the Corporate Charity Cup. There will also be a further session your choice of Road Time Trial or Individual Pursuit.

This head to head with the GB Gold Medallist is designed to encourage fundraising for your chosen good cause, as you get time bonuses linked to the amounts raised. Your time on the track will be used to enhance your previous experience be followed by a session medal ceremony hosted by the GB Cyclist and a chance post session to take part in a Q and A. The event will, subject to demand, have female and male competitions and also will hopefully include Industry specific championships. All equipment provided.

Cost £325 + VAT PER PERSON : FUNDARISERS GET £1 DISCOUNTED FOR EVERY £2.50 RAISED (See Page Six)

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STANDARD VIP CYCLING EXPERIENCES WITH GB GOLD MEDALLIST



CORPORATE TEAMBUILDING WITH ADDED CSR OPPORTUNITIES:

The following Cycling Experiences can be used solely as a corporate team building, and each such session enables Legacy 300 to deliver its programme of shared experiences which have raised £610K for good causes. (01/12/2023)

REDUCE THE COST WITH A COMPANY DONATION TO YOUR GOOD CAUSE

£1 off for every £2.50 donation to your good cause via the GB Crowdfunding platform. See Page Six or contact david@legacy300.com for details.

BEAT THE MEDALLIST© HOW COLLEAGUES CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.



THE STANDARD VIP PACKAGES

Ideal for time sensitive events: 16 people max

- 2.5 Hours
- Cycling followed by Q and A with Host Athlete
- If fundraising every £2.50 raised will reduce the cost by £1.



TRACK CYCLING FLYING LAP

COST: £300 per person (inc VAT) / £250 pp for 16 person group purchase.

Legacy 300 offer unique access for businesses and individuals to entertain clients, colleagues, family and friends across the UK in the company of a GB Cycling Gold Medallist. The track cycling is a unique opportunity to take on a GB Gold Medallist (and your fellow riders) in a timed challenge at the end of a training session in either sprint or pursuit.

The formatted experience includes:

- Velodrome track for 75 for maximum 16 people all equipment including bikes.
- Full professional assistance throughout the day with trained coaches.
- Athlete hosted medal ceremony for the fastest lap / individual pursuit winners.
- Exclusive signed mementoes for each guest. Photos with the Athlete and of the riders in action. Talk and Q and A with the attending Medallist during the buffet.



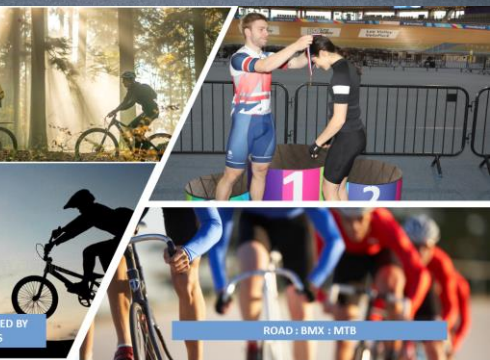
ROAD CYCLING TIME TRIALS (Enclosed circuits)

COST: £240 per person (inc VAT) / £200 per person

- A ride out in the company of a GB Gold Medallist as part of a group of up to 20, then after this warm-up and a few coaching tips we get a time trial competition up and running, with the medallist setting a time to beat
- Wherever you finish, you get a medal placed around your neck by an actual Gold Medallist and a photo signed by the athlete capturing that once in a lifetime moment. The session culminates in a Q and A buffet with the host medal winner
- Expected hosts in 2024 include Charlie Tanfield, William Tidball, Emma Finucane, Joe Truman and other members of the GB Squad each detailing with candour the highs and lows of professional sport as you enjoy the buffet.
- Everyone receives exclusive event medals & signed memorabilia from the host athlete plus professional photos to give you an awesome social media timeline.



PREMIUM VIP CYCLING EXPERIENCES WITH GB GOLD MEDALLIST



PREMIUM PACKAGES

If you wish to expand your day, the numbers involved or sessions on the track, there are numerous elements that can be added to the standard sessions outlined on Page Four.

Full descriptions of the packages are available on request.

Please contact david@legacy300.com .

SAMPLE ENHANCED VIP PACKAGES:

TRACK / ROAD / Q AND A 3.5 HOURS

Ideal for condensed Company / Charity Championships

16 People

- Track Cycling
- Q and A with Host Athlete for rest
- Road Cycling

32 People

Group A	Group B
Track	Road
Road	Track
Q and A	Q and A

£325 + VAT per person / / See Page Six for how this can be reduced down to zero

Can also be done for 48 / 64 people 4.5 hours same cost per person

TRACK / Q AND A / ADVANCED TRACK 3.5 HOURS

Ideal for condensed Company / Charity Championships

16 People

1. Track Cycling Flying Lap
2. Q and A with Host Athlete for rest
3. Team Pursuit / Aussie Scramble

£325 + VAT per person / See Page Six for how this can be reduced down to zero

Can also be done for 32 people 5 hours same cost per person

ALL DAY EVENTS

Details on request

The formatted experience includes:

- Velodrome track for 75 for maximum 16 people all equipment including bikes.
- Full professional assistance throughout the day with trained coaches.
- Athlete hosted medal ceremony for the fastest lap / individual pursuit winners.
- Exclusive signed mementoes for each guest. Photos with the Athlete and of the riders in action.
- Talk and Q and A with the attending Medallist during the buffet.
- All equipment is provided.

GB STARS ON A REASONABLY PRICED BIKE:
BEAT THE MEDALLIST CHALLENGE
Volume One: Let the Boys Play
250 Metre Flying Lap:

14.230	Joe Truman	Jun-22
14.259	Philip Hinds	Nov-21
14.488	Joe Truman	Jun-23
14.969	Charlie Tanfield	Mar-22
15.018	Will Tidball	Oct-23
15.072	Charlie Tanfield	Mar-23
15.128	Philip Hinds	Oct-21
15.440	Charlie Tanfield	Nov-23
15.712	Charlie Tanfield	Sep-22
15.872	Harry Tanfield	Oct-22

WWW.LEGACY300.COM/ONLINE-STORE



BEAT THE MEDALLIST: FUNDRAISING CHALLENGE

The chance to get time bonuses to help you Beat the Medallist.

£1 off entry fee for every £2.50 donated via the GB Athletes Crowdfunding platform.

Each event the GB Cyclist will land a flying lap time, this is designed for THE OPTION TO ALLOW YOUR EVENT to make a social impact and participants to fundraise to get time bonuses to help them Beat The Medallist and if using the GB Athletes Crowdfunding platform, reduce the entry fee by £1 for every £2.50 raised.

We will then give your chosen good causes places on these Athlete Experience Days for them to auction off / leverage through challenge listings in your company name.

Why this works and any why charties want free places.

- Since 2012, participants on our days have bought entry fees worth **£248,170** and have added **£609,865** in donations, the total of **£858,035K** is a 246% return on every £1 entry fee.
- Since the trial run for donating free places commenced in September; this has seen **£4,504** in donated entry fees now generate **£10,906** in donations.

FFI VISIT www.crowdfunder.co.uk/gbcharitydays OR EMAIL david@legacy300.com

SOCIAL IMPACT TEAM BUILDING DAYS

As showcased by The Homecoming Party (Page 2)

Bespoke days wrapped around an Athlete hosted Beat the Medallist challenge.

Inclusive team building in iconic venues all designed to make a social impact as can fundraise for your chosen good cause.

Events such as the Homecoming Party can be staged for your company.

Sport specific experiences are also available. All costs can be reduced by £1 for every £2.50 donated.

FFI: Visit www.legacy300.com/corporates or by emailing david@legacy300.com



CHARITY TEAM BUILDING

DONATE TO YOUR CHOSEN GOOD CAUSE(S) THROUGH THE GB ATHLETES.

ADD AN ATHLETE HOSTED Rafting EXPERIENCE TO YOUR COMPANY'S TEAM BUILDING DAY FOR FREE.

GENERATE GREATER RETURNS FROM YOUR DONATION.

GREAT PR OPPORTUNITIES POST EVENT IN THIS OLYMPIC YEAR.

FFI Email david@legacy300.com

TO BOOK:

To book any Event or Experience Packages

In the first instance contact.

DAVID COTTON
+44 7866 316 228
david@legacy300.com

ONE SPORTING WORLD

ATHLETE VIP EXPERIENCES AROUND THE GLOBE.

Created in 2021 OSW enables corporates to enjoy VIP athlete experiences in other nations.

The athlete cost is to be the same in each country with adjustments made for any higher venue or event staffing costs.

The opportunity exists to support your chosen good cause and reduce the cost by £1 for every £2.50 donated.

For further information: Contact

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THE CYCLING BROCHURE IS A TEMPLATE FOR EXPERIENCES

- Delivered in the UK but can be replicated worldwide.
- Events can be scaled up or down to meet corporate requirements.
- Experiences that wouldn't have a following in the UK might in other countries, we can generate athlete hosting in these countries.