



COST FREE FUNDRAISING SINCE 2012: £530k RAISED IN DONATIONS

Dear Fundraising Team

WHO WE ARE:

Legacy 300 is an athlete led purpose movement which since 2012 has as of 04/10/2022 raised over £530K in direct donations to good causes through the staging of experience days, hosted by GB Olympic Gold Medallists. The project is detailed on www.legacy300.com/about-us and the photo albums of www.facebook.com/legacy300. References from the good causes that have benefited from this project (see www.legacy300.com/goodcauses) are also available.

THE NEW INITIATIVE FOR 2022 / 2023

Each VIP Experience Day has a Challenge element, going to head-to-head with a Gold Medallist.

- There is no need to buy places.
- Participants / Corporates buy direct from us and all donations etc go direct to you.

CORPORATES:

Looking for an awesome Team Building event, that inspires fundraising? To mark the 10th Anniversary of London 2022, GB Olympians have launched a new **Beat the Medallist** fundraising challenge. **Beat the Medallist** is designed for corporates to utilise **their existing Team Building Expenditure** to fundraise for their chosen good cause on VIP Experience days hosted by GB sports stars delivered across the UK, subject to facilities.

The fundraising is done through donation pages direct to the charity and by an event auction run by the corporate charity team. From single sessions up to a mini-Olympics incorporating creative and sporting activities, each sporting experience will have a **Beat the Medallist** challenge which will see the Athlete set a time or target, participants set their time / target, and the fundraising gives participants the bonuses to help them, **Beat the Medallist**. All events will see Corporate Points being awarded for an overall title.

Sports include: Track Cycling, Mountain Biking, Rowing, Rafting, Beach Volleyball, BMX, Road Cycling, Hockey, Sailing, Cricket, Football, Touch Rugby and others on demand.

To discuss please contact our Corporate Fundraising Team.

INDIVIDUALS:

Millions have run Marathons, Cycled from A to B, got muddy but no one has yet to **Beat the Medallist**. The ultimate challenge has been launched to mark the 10th Anniversary of London 2012 enabling participants to fundraise for their chosen good cause on VIP Experience days hosted by GB sports stars.

In each **Beat the Medallist** challenge, the Athlete set a time or target, participants set their time / target, and the fundraising gives participants the bonuses to help them, **Beat the Medallist**. The fundraising is done through donation pages direct to the charity and by an event day auction.

Sports include: Track Cycling, Mountain Biking, Rowing, Rafting, BMX, Road Cycling, Hockey, Triathlon, Cricket, Football, Touch Rugby and others to be added.

To secure your place on these days in 2022 /23 and for further information, visit www.legacy300.com/events