

# TEAMBUILDING CORPORATE BROCHURE

Exclusive Corporate Sessions with Athletes across the Globe

From exclusive sessions hosted by Olympians to inter departmental Olympics alongside Medallists and Athletes from across the globe. Also the simple way to transform your planned team building, staff away days into creating a social impact. Established 2012:

## BEAT THE MEDALLISTS ROWING



## BEAT THE MEDALLISTS TRACK CYCLING



## WIDE RANGE OF TEAM EXPERIENCES



## TEAMBUILDING BROCHURE CONTENTS:

- Page 2: Legacy Industry Series
- Page 3: One Sporting World: The Global Opportunity
- Page 4: London 2023: The Mini Olympics
- Page 5: Office Championships: Case Studies
- Page 6: Cycling Experiences: A sample template
- Page 7: Rafting Experience: A sample template
- Page 8: Rowing Experience: A sample template
- Page 9: Team Events: Mainstream and Olympic
- Page 10: Shared Experiences: Individuals / Small Groups





**LEGEND HOSTED & CURATED VIP DAYS**  
**Delivered since 2005**

## **THE LEGACY INDUSTRY SERIES**

**TAKE ON INDUSTRY RIVALS AND GB ATHLETES IN UNIQUE  
HEAD TO HEAD SPORTING CHALLENGES**



### **TRACK / ROAD CYCLING CHAMPIONSHIPS**

**@ Lee Valley Velo Park 12.30pm**

- 18<sup>th</sup> May 2023      **FINANCIAL SERVICES / TECH**
- 8<sup>th</sup> June 2023      **CONSTRUCTION / TRANSPORT**
- 12<sup>th</sup> October 2023    **PROPERTY / ELECTRICAL**



### **WHITE WATER RAFTING**

**@ Lee Valley White Water Centre Various Times**

- 12<sup>th</sup> May 2023    **PROPERTY / ELECTRICAL**
- 12<sup>th</sup> May 2023    **CONSTRUCTION / TRANSPORT**
- 12<sup>th</sup> May 2023    **FINANCIAL SERVICES**



### **ROWING (ALL INDUSTRIES)**

**@ Henley on Thames Various Times**

- 14<sup>th</sup> May 2023

### **HOCKEY (ALL INDUSTRIES)**

**@ Reading Hockey Club**

- 5<sup>th</sup> March 2023



### **FOOTBALL 7-a-side**

**@ Trent Park London**

- TBC October 2023

**More sports and dates subject to demand.**



**FFI CONTACT [david@legacy300.com](mailto:david@legacy300.com)**

# ONE SPORTING WORLD

## ATHLETE VIP EXPERIENCES AROUND THE GLOBE.

Created in 2021 OSW enables corporates to enjoy VIP athlete experiences in other nations.

The athlete cost is to be the same in each country with adjustments made for any higher venue or event staffing costs.

If you require a specific athlete this MAY come at an additional charge at cost .

For further information:

Contact

DAVID COTTON  
+44 7866 316 228  
david@legacy300.com

### THE FOLLOWING IS THE TEMPLATE FOR EXPERIENCES

- Delivered in the UK but can be replicated worldwide.
- Events can be scaled up or down to meet corporate requirements.
- Experiences that wouldn't have a following in the UK might in other countries, we can generate athlete hosting in these countries.





# SPORTS & CREATIVE HYBRID

## “LONDON 2023” THE LEGACY GAMES

### Yes this can involve Inflatables



#### ONE YEAR FROM PARIS 2024:

The aim is to CREATE your own Athlete hosted Olympics in a fun, creative collaborative and competitive structure.

By combining the creative, team building and sporting angles, this proposal recognises that we are attempting to offer a wide variety of activities to fully engage your colleagues.

We wish to create teams reflecting the make up of your group, each captained by their Gold Medallist host.

Each creative, fun and sporting activity will generate medals for an overall medals table.

#### THE CSR ANGLE:

- All corporate engagements help support the Legacy 300: One Sporting World project which has raised over £546K\* for good causes. (as of 01/03/23)
- One focus of the day COULD be to raise money for the corporates choice of good cause through the Olympic hosted sporting activities.
- You can also buy this package through your chosen charity which will come with an inbuilt donation to them.

#### BEAT THE MEDALLIST © HOW YOU CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a time or target..
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist

#### LOCATION: UTILISING OUR NINE YEARS OF ONSITE DELIVERY

- The indoor and outdoor venues of Queen Elizabeth Olympic Park: Stratford London Cooper Box / Velodrome / London Aquatics Centre
- Outdoor sporting facilities can also be utilised around the UK.

#### THE FINAL PROPOSAL IS SUBJECT TO BUDGET AND SCHEDULE:

We will fit some of the following into as yet unspecified time frames and budget.

#### CREATIVITY: Closing Ceremony

Create Flag / Create Costumes / Dance Routines / Singing / Medal Design  
Using sustainable materials and created on site.

#### PHYSICAL SPORTING ACTIVITY: Olympic Athlete Hosted Events

All events are hosted by Olympic athletes, all indoor venues have seating for viewing by non participants and can also host post activity social events and other team building activities.

- Track Cycling / Swimming / Handball / Fencing /
- (OUTDOORS) Road Cycling / BMX / Track and Field / Hockey / Football

#### INFLATABLE AND OTHER TEAM BUILDING STAPLES

Plenty of indoor and outdoor spaces to enable these to be included, and of course these games contribute to the overall medal tables.

#### PHYSICAL ACTIVITIES: Non Competitive Hosted by Olympic Athletes.

- Yoga / Physical Workouts / Mindfulness

**We are here to deliver something unique:**



# INTER COMPANY CHAMPIONSHIPS

## Departmental or Office Network Championships

### SCENARIO: CASE STUDY

Proactive and Innovative charities are using Gala Dinner auctions with a heavy corporate presence to create through auction their own championships.

For any charities reading this, please visit [www.legacy300.com/blog](http://www.legacy300.com/blog) .

- Buy Now fixed price auction.
- Encouraging corporates to buy places and send their best cyclists etc.

### THIS CAN BE DELIVERED DIRECT TO CORPORATES

- Departmental Challenges
- Office vs Office challenge.

All hosted by Sports Stars .

Each event will have a minimum spend requirement.

### Example for one commission

#### MULTI CYCLING CHAMPIONSHIP JUNE 2023

32 person event: (Can be scaled up).

- Track championship.
- Road Time Trial
- Q and A's with host athletes.
- Eight offices sending their four keenest cyclists.

### THREE COMPETITIONS WITHIN THE SESSION.

Each participants Flying Lap will give them the chance to win...

- Individual
- Team (Two best times per corporate)
- Beat the Medallist (Head to Head with the GB Gold Medallist).

We will be awarding medals:

- Pre session and overall

The last two competitions have the CSR option of time off bonuses linked to how much they fundraise for your chosen good cause.

### INDIVIDUALS:

We know many corporates are affording time off to colleagues for CSR purposes

Our planned shared experience days, which have run since 2012, give you the chance for you to invite colleagues create your own competition,

(C) Legacy 300 One Sporting World Limited





# CYCLING EXPERIENCES AND Q AND A WITH GB GOLD MEDALLIST



## CORPORATE TEAMBUILDING WITH ADDED CSR OPPORTUNITIES:

The following Cycling Experiences can be used solely as a corporate team building, and each such session enables Legacy 300 to deliver its programme of shared experiences which have raised £538K for good causes.

There is a unique cost free opportunity to provide an additional CSR angle to your track cycling day.

## BEAT THE MEDALLIST© HOW COLLEAGUES CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.

## TRACK CYCLING FLYING LAP OR PURSUIT COMPETITIONS

**COST: £276 per person (including VAT)**

Legacy 300 offer unique access for businesses and individuals to entertain clients, colleagues, family and friends across the UK in the company of a GB Cycling Gold Medallist. The track cycling is a unique opportunity to take on a GB Gold Medallist (and your fellow riders) in a timed challenge at the end of a training session in either sprint or pursuit.

### The formatted experience includes:

- Velodrome track for 75 for maximum 16 people all equipment including bikes.
- Full professional assistance throughout the day with trained coaches.
- Athlete hosted medal ceremony for the fastest lap / individual pursuit winners.
- Exclusive signed mementoes for each guest. Photos with the Athlete and of the riders in action. Talk and Q and A with the attending Medallist during the buffet.

## ROAD CYCLING TIME TRIALS (Enclosed circuits)

**COST: £180 per person (including VAT)**

- A ride out in the company of a GB Gold Medallist as part of a group of 20, then after this warm-up and a few coaching tips we get a time trial competition up and running, with the medallist setting a time to beat
- Wherever you finish, you get a medal placed around your neck by an actual Gold Medallist and a photo signed by the athlete capturing that once in a lifetime moment. The session culminates in a Q and A with the host medal winner..
- Expected hosts in 2023 include Charlie Tanfield, Katie Archibald, Ethan Hayter, Matt Walls and other members of the Tokyo GB Squad each detailing with candour the highs and lows of professional sport as you enjoy the buffet.
- Everyone receives exclusive event medals & signed memorabilia from the host athlete plus professional photos to give you an awesome social media timeline.

## ROAD CYCLING RIDEOUTS (Enclosed circuits or public roads)

**COST: £160 to £240 per person (including VAT)**

- Professional Road cyclists 'ride outs', for your cycling colleagues. This would work in groups of 20, so that people can speak to the cyclist whilst riding.
- They could do this anywhere just on public roads so we can go to head offices and 'ride out' from there. We can do shorter, longer, slower, faster rides dependent on the ability of the group.



# WHITE WATER RAFTING WITH GB MEDALLISTS

**Legacy 300 and partners are proud to present** one of our two gold medal winning slalom canoeists **ETIENNE STOTT or JOE CLARKE** as your hosts for these unique events. This is the unique thrill seeking opportunity to go white water rafting down the Olympic Course at Lee Valley, the scene of the 2012 Olympic Medal rush for Team GB.

## **CSR OPTION How it can fundraise for your chosen good cause:**

- Can be used as an exclusive VIP Auction Prize, if sold, entry fee to OSW, donation on top of that banked by your chosen good cause.
- Corporates to purchase their place from us directly, then encourage individual participants to fundraise through the Beat the Medallist challenge.

## **BEAT THE MEDALLIST @ HOW COLLEAGUES CAN FUNDRAISE:**

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.

## **The experience includes:**

After a Q and A with the athlete and photo session, we hand you over to the guides for your safety briefing and swimming practice. Throughout the afternoon you will have several runs down the course. One of these runs will be timed and a medals awarded at the post race ceremony.

- Training and coaching given by the centre staff and athlete's.
- Use of all equipment including wetsuit.
- Full professional assistance throughout the day from the Athlete.
- Athlete hosted Prize-giving for the winning team.
- Memento for each guest.
- Photos with the Athlete.
- Athlete Attendance at any post experience social event you organise.

## **EXCLUSIVE EXPERIENCE FOR EIGHT PEOPLE**

- **£1300 + VAT**

## **TEAM BUILDING SESSIONS**

- **£900 + VAT per raft.**

***Can be sold for groups of 6/8 which constitutes a raft full + Instructor.***

- Minimum rafts per booking : 2
- Maximum rafts per booking: 6.





# EXCLUSIVE ROWING WITH GB GOLD MEDALLIST



**Legacy 300** is offering a unique opportunity for businesses and individuals to entertain clients, colleagues, family and friends in the company of a GB Rowing Gold Medallist.

## CSR OPTION: How it can fundraise for your chosen good cause:

- Can be used as an exclusive VIP Auction Prize, if sold, entry fee to OSW, donation on top of that banked by your chosen good cause.
- Corporates to purchase their place from us directly, then encourage individual participants to fundraise through the Beat the Medallist challenge.

## BEAT THE MEDALLIST @ HOW COLLEAGUES CAN FUNDRAISE:

- In each sporting activity the host Medallist will set a timed challenge.
- The participants set their time.
- The fundraising each participant does, gives them the time bonuses to help them...Beat the Medallist.

Your experience includes: a fascinating and humorous talk on the career highs and lows of the Athlete, a light training session on the rowing machines. The athletes will then form a super boat and set a time to beat over a short sprint distance. Guests then have the opportunity to try your hand in a quad boat accompanied by one of the national rowers.



## 1) EXCLUSIVE TEAMBUILDING PACKAGE £2700 For 18 people

Hosted by four national rowers, including one gold medallist, the session will evolve according to skill levels and will provide equal time on the water for all participants..

- Use of rowing boats on the river for 1.5 hours (three guests per boat)
- Use of all equipment including training in the gym.
- Full professional assistance throughout the day with GB Rowers in each boat that takes to the water.
- Experienced coaching in the gym on the rowing machines.
- Memento for each guest.
- Photos with the athlete.
- Duration of the rowing experience **2.5 hours**.

## 2) EXCLUSIVE EXPERIENCE WITH A ROWING GOLD MEDALLIST: £1200 For 6 people.

Experience as above.

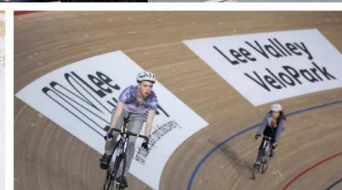






## CORPORATE TEAM EVENTS

Football / Cricket / Netball / Touch Rugby / Shooting/  
Track Cycling / Rowing / Sailing / White Water Rafting



## OFFICE TEAM EVENTS

Compete against your network alongside Olympians and sporting legends in a series of evening SPORTING events.

Events culminate in a Medal Ceremony and then a post event party.

Competition nights can be exclusive to companies. Events can be expanded to cater for large groups.



# UK ONLY

## SHARED EXPERIENCE DAYS

Ideal for small groups and as gifts.



### 25 EVENTS A YEAR: RUN TO CURRENT COVID-19 GUIDELINES

Each year we run events in our core activities which are populated in the main by charity groups, but we also allocate 15% of places per day for direct participants.

- Individual or small group places available.
- Ideal for small groups, low budgets and personal gifts
- Age from 12 years upwards.

### BEAT THE MEDALLIST ©: OPPORTUNITY FOR FUNDRAISING

Each event will have the Beat the Medallist challenge, fundraising through two strands generates bonus time, runs, goals and tries to give your team / individual the chance to...Beat the Medallist. **We do all the work, the fundraising goes direct to your good cause / charity team.** Please ask for further details on this.

**COST PER PLACE:** (All prices inclusive of 20% vat)

#### £276 TRACK CYCLING

- Five days in every 12 months, each day hosted by a GB gold medallist..
- Choice of timeslots to suit.

#### £180 VIP ROWING @ HENLEY ON THAMES

- Three days in every 12 months, each day hosted by a GB Gold Medallist
- Aimed at 12 years upwards if considering it as a gift.
- If corporate please note that there are three people per boat.

#### £150 CRICKET TOURNAMENTS WITH EX ENGLAND PLAYERS

- Host of events in the summer months, each day hosted by ex internationals.
- Aimed at 14 years upwards if considering it as a gift.

#### £150 FOOTBALL WITH LEGENDS

- Hosting events each Autumn and Spring
- Aimed at 16 years upwards if considering it as a gift.

#### £150 WHITE WATER RAFTING

- Three days in every 12 months, each day hosted by a GB Gold Medallist
- Age limit 13 years upwards if considering it as a gift.

#### £90 HOCKEY

- each day hosted by a GB Gold Medallist
- Age limit 10 years upwards if considering it as a gift.

### FOR DATES ETC:

Please contact David Cotton on [david@legacy300.com](mailto:david@legacy300.com) or 07866 316 228





## BESPOKE DAYS

### Other Olympic sports

**Legacy 300** is lucky to enjoy good links with Athletes and Agents, with sports across the Olympic range and also different disciplines of cycling.

Whilst we have not been able to convince charities and retailers to market them, if you feel that there is a particular sport and athlete that you wish to work with, then at the very least we can help put you in touch.

#### **BIG ADVICE**

Go in with a specific budget and we will find the Athlete ready to meet that cost.



#### **ADDITIONAL SPORTS:**

Bespoke days can be delivered in the following sports: **Road Cycling: Diving : Beach Handball : Volleyball : Mountain Biking: BMX: Handball : Fencing: Archery : Basketball : Badminton PLUS your specific sporting requests.**

**FFI CONTACT: David Cotton on**  
**[david@legacy300.com](mailto:david@legacy300.com) or 07866 316 228**